

**PROCEEDINGS OF THE BROWN COUNTY
HUMAN SERVICES COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Human Services Committee** was held on Wednesday, August 24, 2011 in Room 200, Northern Building, 305 East Walnut Street, Green Bay, Wisconsin

Present: Pat Evans, Carole Andrews, Jesse Brunette, Pat Moynihan, Pat La Violette
Excused: Pat Wetzel, Steve Fewell
Also Present: Brian Shoup/Tim Schmitt – Human Services
Troy Streckenbach, County Executive
Other Interested Parties

I. **Call Meeting to Order:**

The meeting was called to order by Chairman Pat Evans at 6:00 p.m.

II. **Approve/Modify Agenda:**

Motion made by Supervisor La Violette, seconded by Supervisor Andrews to approve the agenda. Vote taken. MOTION CARRIED UNANIMOUSLY

III. **Approve/Modify Minutes of June 22, 2011:**

Motion made by Supervisor Andrews, seconded by Supervisor Brunette to approve the minutes. Vote taken. MOTION CARRIED UNANIMOUSLY

Comments from the Public:

Steve and Sandy Halloran, 119 Main Street, Wrightstown, Wisconsin addressed the committee with regard to the PALS Program. They have been involved in the program for four years and are of the understanding that due to fiscal situations and budget cuts, the PALS program could be one of the programs that may suffer cuts. They wished to reinforce their belief that this has been a very valuable program and they look at it as an investment in the youth of Brown County. They spend a great deal of time with their pal through the mentoring program and they urged this committee to bring their message to the County Board at budget time to reinforce the importance of this program.

Supervisor La Violette thanked the Hallorans for their work with the PALS Program and stated she would not support any cuts in Human Services programs. Chair Evans thanked the Hallorans for coming and sharing their strong message and suggested that they consider writing a letter which could be shared with all supervisors to let them know their concerns.

Report from Human Services Chair, Patrick Evans:

Chair Evans stated that the Human Services Committee is in the toughest position at budget time as they have the largest portion of the County budget and deal with budget needs that directly impact the lives of members of our community.

1. **Review Minutes of:**
 - a. **Aging & Disability Resource Center (June 23, 2011 & July 28, 2011)**
 - b. **Children with Disabilities Education Board (July 27, 2011)**
 - c. **Community Options Program Planning Committee (July 25, 2011)**
 - d. **Human Services Board (June 9, 2011)**
 - e. **Veterans' Recognition Subcommittee (June 21, 2011 & July 19, 2011)**

Motion made by Supervisor Moynihan, seconded by Supervisor Andrews to receive and place on file Items 1a through 1e. Vote taken. MOTION CARRIED UNANIMOUSLY

Community Partnership for Children:

2. **Presentation re: Healthy Families Program.**

Sarah Inman of the Brown County United Way shared a power point presentation regarding the Healthy Families Program, a copy of which is attached. The United Way was further represented at the meeting by Adam Hardy and Gregg Hetue, The Community Partnership For Children was represented by Dennis Hogan and Randall Lawton. Family Services was represented by Tom Martin and the Brown County Healthy Families program was represented by Bonnie Phernetton and Angela Steuck.

Motion made by Supervisor Andrews, seconded by Supervisor La Violette to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Syble Hopp:

3. **Director's Report.**

Syble Hopp School Administrator Barb Natelle distributed Syble Hopp yearbooks. She stated that staff has already reported back to school and is anxious to have the students back in the classrooms. The first day of school will be on Thursday, September 1. Natelle also reported that there are some challenges with the Highway 41 construction project going on but they are adjusting.

Motion made by Supervisor La Violette, seconded by Supervisor Andrews to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Aging and Disability Resource Center:

4. **Operating Expenses, Contracts and Revenue Reports, June 30, 2011.**

Motion made by Supervisor Andrews, seconded by Supervisor La Violette to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Health Department:

5. **Budget Adjustment (11-98): Change in any item within Outlay account which requires the reallocation of funds from any other major budget classification or the reallocation of Outlay funds to another major budget classification.**

Motion made by Supervisor La Violette, seconded by Supervisor Andrews to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Human Services Department:

6. Executive Director's Report.

Human Services Director Brian Shoup addressed the PALS program in connection with the concerns expressed earlier by Steve Halloran. He stated that currently there are no plans to make cuts to the PALS program; however HS will be looking at all of their services and programs to ensure that they have an appropriate focus and purpose. Depending on the budget process and proposals made, there may be some restructuring moves to strengthen core services and other services may be adjusted given the realities of the budget.

Shoup went on to state that there are a lot of needs within the Human Services Department, particularly with regard to children who have been abused or neglected or are delinquent, or potentially delinquent and they need to ensure that they focus services in that direction.

With regard to the CTC, Shoup reported that they currently have three candidates to interview for the psychiatrist position. All of the candidates have experience in working with the chronically mentally ill population and all are familiar with forensic work and emergency detentions. These are important qualifications as the CTC deals with the most acute cases and generally with people who have no healthcare coverage and no ability to pay.

Shoup also reported that the County Executive has arranged for a site visit to Racine on August 30. The Racine County Human Services Department is currently operating an alternative to state corrections and this is something Brown County is interested in as well. Shoup explained that when the State budget was passed, the State Corrections Department cut youth aids money by 10 percent and also increased the per diems. One of the difficulties when the courts commit a juvenile to a state correctional institution is that the County loses control over things like length of stay. Shoup believed that it may be possible to come up with a local alternative that is secure and cuts costs for some youth who would otherwise be sent to Lincoln Hills.

Shoup also provided the committee with an update on economic support. He stated that the Governor had proposed taking over economic support services from the counties. This would have meant the transfer of about \$700,000 in county levy dollars to the State and would have also resulted in layoffs of employees and loss of control of the efforts that his department has been working hard at in terms of programming and other areas. The legislature has now reversed this proposal and the bill required that counties shall organize into not more than 10 consortia, each with its own call center. This has to be in place by January 1, 2012 and Brown County had been asked by several surrounding counties to take the lead in building consortia. Currently the consortia consists of Brown, Shawano, Oconto, Marinette and Door counties and it is possible that a few more counties may be added. It is also conceivable that the State may assign some other counties to the various consortia. It is anticipated that this consortia will be put together through memos of agreement and Shoup did not anticipate this being a formal government entity, although long term it may be advisable to look at that. Shoup will continue to keep this committee abreast of this procedure.

The final thing Shoup reported on was that this month he had received resignation notices from two key management people in the HS Department. Shoup stated that this concerns him as these individuals are good, key management personnel. Supervisor La Violette asked why these individuals were leaving and Shoup stated that one cited pay and workload as reasons for the resignation. He was not certain of the reasons for the other, although one of the things was stress.

Motion made by Supervisor Brunette, seconded by Supervisor Andrews to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

7. Financial Report for Community Treatment Center and Community Programs:

Tim Schmitt reported that Community Programs is on budget in terms of revenue and expenses. There are some cost containment initiatives in place and they have been realizing some lower expenses as a result, however, he stated that at any time they could acquire high cost clients. The CTC is still forecast to have deficits, although they are not quite as large as forecast last month. The current forecast is for a deficit for 2011 of \$753,000. The budgeted deficit was \$513,000, partially due to depreciation which is a non-levy item.

Motion made by Supervisor La Violette, seconded by Supervisor Andrews to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

8. Community Treatment Center Update (June and July, 2011):

Motion made by Supervisor La Violette, seconded by Supervisor Brunette to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

9. Monthly Inpatient Data – Community Treatment Center and Bellin Psychiatric Center:

Motion made by Supervisor Andrews, seconded by Supervisor Brunette to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

10. Approval for New Non-Continuous Vendor:

Motion made by Supervisor Moynihan, seconded by Supervisor Andrews to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

11. Request for New Vendor Contract:

Motion made by Supervisor Andrews, seconded by Supervisor Moynihan to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

12. Monthly Contract Update:

Motion made by Supervisor Andrews, seconded by Supervisor Moynihan to approve. MOTION CARRIED UNANIMOUSLY

13. 2012 Capital Improvement Plan – 5 Year Outlook Summary

Shoup stated that this is for phase three of the EMR project.

Motion made by Supervisor Andrews, seconded by Supervisor Moynihan to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Veterans' Services – No agenda items

Other:

14. **Audit of Bills:**

Motion made by Supervisor Andrews, seconded by Supervisor Brunette to pay bills. Vote taken. MOTION CARRIED UNANIMOUSLY

15. **Such Other Matters as Authorized by Law.**

Motion made by Supervisor Moynihan, seconded by Supervisor Andrews to adjourn at 7:05 p.m. Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully submitted:

Therese Giannunzio
Recording Secretary



The Community Partnership for Children
Coordinated through **United Way**
www.browncounty.org

A COMMUNITY CHANGE INITIATIVE
BROWN COUNTY HUMAN SERVICES COMMITTEE PRESENTATION
AUGUST 24, 2011

PRESENTATION OBJECTIVES



CPC Initiative Overview:

- o Origins
- o 2010 Results
- o Funding Sources
- o Future Outlook/Long-Term Impacts

HANDOUTS



- o Hardcopy of Power Point
- o Two-sided CPC Snapshot
- o System of Care Model
- o Birth to Five Growth Chart

CPC VISION

The Community Partnership for Children (CPC) is a community change initiative that represents the largest early childhood coalition in Brown County history.



The CPC's vision is to ensure that all Brown County children are safe, healthy and enter school prepared to learn and thrive.



CENTRAL MESSAGES



Social Benefits:
Early nurturing, learning experiences and physical health from birth to age five greatly impact children's future success or failure in society.

Economic Benefits:
For every dollar invested in high-quality early childhood programs, there is an estimated return on that investment of between \$7 and \$17.



CENTRAL MESSAGES

Children Who Fall Through the Cracks:

- Have lower educational attainment, lower incomes and worse health throughout their lives
- Are at high risk for poor long-term outcomes, such as dropping out of school, teen pregnancy and juvenile crime

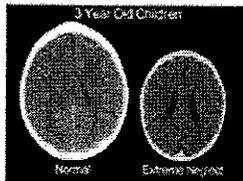


Image Source: Child Trauma Academy



CPC ORIGINS



This effort was launched after an **extensive local needs assessment**, which identified:

- Fragmented delivery of services; no central points of access; increasing depth and severity of needs
- A shortage of intensive programming for at-risk parents, AND...



NEEDS ASSESSMENT FINDINGS



Via hospital interviews of every Brown County mother giving birth:

- Of the more than 3,400 babies born annually in our community, 44% go home to at-risk environments.



OVERARCHING GOALS OF THE CPC



Develop a proactive, evidence-based plan to achieve **lasting changes in community conditions**:

- Help every newborn have the best possible chance in life – right from the start and before crises develop.
- Give struggling parents the tools to succeed. Connect them to resources that will help them become self-sufficient.



HOW IS THIS BEING ACCOMPLISHED?

By creating a System of Care framework:

- o Service coordination prenatally and at birth – at all Brown County hospitals
- o Increased multi-agency collaboration
- o Targeted, evidence-based services for parents
- o Cooperative education and advocacy efforts



SYSTEM OF CARE "GATEWAY" INFRASTRUCTURE

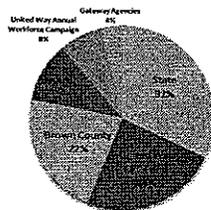


- 1.) Welcome Baby visits prenatally and at the hospitals for families with newborns (currently all first-time parents only; expanding soon)
- 2.) Community resource materials and birth-to-five information for parents
- 3.) In-depth family assessments and follow-up assistance for those who need extra help
- 4.) Increased access to home visits and parenting support classes for at-risk families (birth to age five)

2010 OUTPUTS

- o More than 1,000 first-time parents were visited prenatally or at the hospitals—five times the number who were reached in 2008
- o More than 800 families received home visiting and parenting support services through CPC Gateway Agencies* – triple the number who received these services in 2008

2010 FUNDING SOURCES



* Gateway Agencies: Healthy Families Program at Family Services of N.E.W., Family & Childcare Resources of N.E.W., and Howe Neighborhood Family Resource Center

PROFILE OF FAMILIES AT GREATEST RISK

390 of the 1,000+ families seen at the hospitals in 2010 – a small sampling of those facing the greatest challenges – identified one or more of the following risk factors:

- o Single Mom (84%)
- o 20 Years of Age or Less (60%)
- o Inadequate Income (95%)
- o Unstable Housing (9%)
- o Education Under 12 Years (35%)
- o Late Prenatal Care (21%)
- o Marital or Family Problems, including domestic abuse (21%)
- o Depression - History of / Current (37%)

* We continue to track the 44% estimate via hospital screens and Peridata.

2010 OUTCOMES

Common outcomes* are being measured among CPC Gateway agency programs, with high rates of success.

Of the at-risk families measured:

- o 99% were linked to services that helped avoid crisis situations and/or met basic needs.
- o 82% of parents expressed more confidence in their ability to parent, help their children develop and/or improved their parenting skills.
- o 95% of children received regular well-child exams and were on schedule with immunizations. 100% of their nutritional needs were addressed. 100% of families were linked to a primary care provider.
- o 83% of children were on track to be ready for school.



* Outcomes developed by the Early Years Home Visitation Outcomes Project of Wisconsin

ADDITIONAL EFFORTS



- o Asset mapping of birth-to-21 services in Brown County through 2-1-1
- o Coordination with a new Out-of-School-Time Coalition (cradle-to-career concept)
- o Surveying of target "at-risk" neighborhoods
- o Communitywide early developmental screening process (goal in progress)
- o Parenting tools (CPC website links, directories and growth charts)
- o Parent/Teacher Centers at Brown County Libraries; more than 6,000 items were borrowed in 2010
- o Annual "Forward with our Children" luncheons
- o Regional "Born Learning" PSAs in partnership with New North

FUTURE OUTLOOK

A lot has been accomplished via this public/private partnership, but it needs to grow:

- o Hundreds of eligible children cannot be enrolled in CPC Gateway programs because they are at capacity.
- o If a "critical mass" of the population can gain access to prevention programs over the long term, we will finally "move the needle" on many of our most complex and costly community problems.



LONG-TERM IMPACTS

Together, if we can fully ramp up and sustain CPC Gateway services, we hope to see large-scale improvements such as:

- o A reduced rate of child abuse and neglect
- o Reduced incidence of teen pregnancy
- o Improved school readiness
- o Fewer expenditures for deep-end treatment services (foster care placement, juvenile detention, special education, adult incarceration, etc.)
- o A stronger local workforce and economy

THE ALTERNATIVE...

A 2007 federal study found that one in five child abuse victims will end up in foster care.

- o According to state and national estimates, preventing just one child from entering the foster care system saves upwards of \$33,000 per year.
- o Local example: If one of every five of the 200+ at-risk children currently enrolled in the Healthy Families program were placed into foster care, at \$33,000 a year per child, the cost to county taxpayers would exceed \$1,386,000 annually.



THE ALTERNATIVE...



According to estimates by the Wisconsin Children's Trust Fund and others:

- o It costs up to \$75,000 per year to support one child in a residential treatment program for one year.
- o If one child struggles and drops out of school, it will cost society at least \$260,000 throughout their lifetime (i.e., lost earnings, use of the social services system).

ROLE MODEL COMMUNITY: HAMPTON, VA

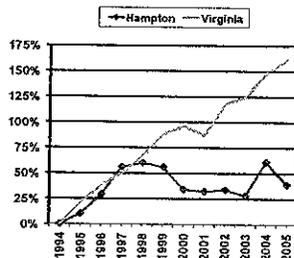
Focused Early Intervention Efforts Since 1992

An independent evaluation of Hampton by the College of William and Mary found:

- o A 26.8% reduction in the rate of child abuse and neglect between 1992 and 2000
- o A 35% decrease in the infant mortality rate between 1992 and 2000
- o A 24% decrease in the teen birth rate between 1992-2000, and 0% repeat teen births in 2002

ROLE MODEL COMMUNITY: HAMPTON, VA

Funding for Deep-End Services for High-Risk Youth



Hampton
1994 - \$2,561,087
2005 - \$3,570,767
39% increase
Virginia
1994 - \$104,654,892
2005 - \$259,323,434
161% increase

Source: Hampton's Healthy Families Partnership

2011 AND BEYOND

How will the CPC initiative move forward?

- o Continued needs identification, collaboration and community mobilization
- o Monitor outcomes; adjust System of Care model as needed
- o Measure CPC Gateway program impacts on enrolled children as they advance through school (mechanism not yet in place)
- o Strengthen our public/private partnership to increase program access



CONTACT INFORMATION

- o Denis Hogan, Regional President
Associated Bank
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433-3125
- o Sarah Inman, Community Impact Manager
Brown County United Way
sarah@browncountyunitedway.org
593-4766
- o CPC initiative website and parenting resource corner:
www.browncountychildren.org



FUTURE STATE of a PREVENTION-FOCUSED SYSTEM OF CARE FRAMEWORK for Brown County (prenatal to age five)

Color Key

Pink highlights:
FUTURE STATE –
 Increased service capacity achieved (projected client numbers served through the System of Care Gateway)

Orange boxes:
SYSTEM OF CARE GATEWAY ELEMENTS–
 Existing programs targeted for expansion based on identified community needs

Green box:
ADDITIONAL COMMUNITY PROGRAMS that contribute to the full spectrum of care for children and families in Brown County

“GATEWAY”
 to Brown County’s System of Care

Estimated number of **annual resident births** at Brown County hospitals: **approx. 3,500**

Central Points of Access:
 All Brown County hospitals; WIC; Family Services; Prenatal Care Coordination Program; Brown County Department of Human Services; self-referrals (current); all Brown County pediatric clinics and doctors’ offices (expansion)
 Approx. 3,500 parents – number fluctuates

No significant risk factors identified:
 Approx. 1,960 parents annually

Brief visit from a Welcome Baby Coordinator. Information on parenting and the full spectrum of community resources is distributed.

Significant risk factors identified:
 Approx. 1,540 parents annually (44%)

In-depth needs assessment by an Assessment Coordinator

First-time parents with high risk factors:
 770 parents (new enrollments)

Enrollment in **Healthy Families** program (intensive home visitation and related programming for up to 3-5 years for at-risk, first-time parents). Program also serves subsequent children of first-time parents once they are enrolled.

All other parents with significant risk factors:
 770 parents (new enrollments)

Enrollment in programming at **Family & Childcare Resources of N.E.W. or Howe Family Resource Center** (Parents As Teachers home visiting services for families with multiple children; wraparound services such as parenting classes and playgroups).

Customized Referrals to other community resources as appropriate (healthcare, childcare, shelter, counseling etc.) and follow up as needed.

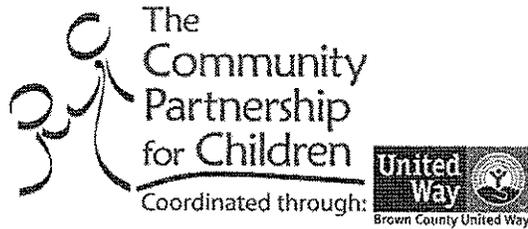


Additional Critical System of Care Services for Young Children and Their Families*

Examples:

- **Family Support Services**, including but not limited to assistance for parents and children with developmental or cognitive delays or physical disabilities, accredited childcare, recreational activities, mentoring programs, guardians ad-litem, teen parenting services
- **Education Services**, including but not limited to GED courses, English Language Learners classes, tutoring for parents and children, pre/4K
- **Health Services**, including but not limited to nutrition assistance, help for parents and children with health or mental health concerns, basic health care provision
- **Financial Services**, including but not limited to food, shelter, basic needs, baby supplies

* *These services exist in our community, but they are only able to enroll a limited number of families and can be difficult to navigate. The CPC provides coordinated referrals.*



CPC Executive Committee

Co-Chair: Ginny Riopelle, *Community Volunteer*
Co-Chair: Denis Hogan, *Associated Bank*
 Nancy Armbrust, *Schreiber Foods, Inc. (retired)*
 Bev Carmichael, *University of Wisconsin-Green Bay*
 James B. Christensen, *Wisconsin Plastics Inc.*
 Mark DePrey, *Langlade Springs, LLC*
 John Gossage, *Brown County Sheriff*
 Kitty Hauck, *Community Volunteer*
 Gregg Hetue, *Brown County United Way*
 Tom Hinz, *Community Volunteer*
 Mark Kasper, *Amerhart Ltd.*
 Paul Kendle, *Wells Fargo*
 Scott King, *Nicolet National Bank*
 Randall Lawton, *The C.A. Lawton Co / Bay Area Community Council*
 Vicki Lewis, *Aurora BayCare Medical Center*
 Cori McFarlane, *Wisconsin Department of Children & Families*
 Sheri Prosser, *Cornerstone Foundation of Northeastern Wisconsin*
 Jessie Raymaker, *Community Volunteer*
 Amy St. Laurent, *Bellin Health*
 Jim Schmitt, *Mayor of Green Bay*
 Nancy Schopf, *Green Bay Area Chamber of Commerce - Partners in Education*
 Troy Streckenbach, *Brown County Executive*
 Bonnie Teuteberg, *St. Vincent Hospital / St. Mary's Hospital Medical Center*

CPC Leadership Council

Chair: Denis Hogan, *Associated Bank*
 John Dye, *Green Bay Press-Gazette*
 Mike Haddad, *Schreiber Foods*
 Tom Harden, *University of Wisconsin-Green Bay*
 George Kerwin, *Bellin Health System*
 Tom Kunkel, *St. Norbert College*
 Therese Pandl, *Hospital Sisters Health System*
 Larry Weyers, *Integrays Energy Group (retired)*

Human Service Partners (Children & Families Workgroup and Hospitals Team)

American Foundation of Counseling Services	Family & Childcare Resources of N.E.W.
Ashwaubenon Family Resource Center	Family Services of Northeast Wisconsin
ASPIRO	Green Bay Area Public Schools
Aurora BayCare Medical Center	Green Bay Head Start
Bellin Health	Howe Neighborhood Family Resource Center
Big Brothers Big Sisters	N.E.W. Community Clinic
Birth-to-Three	Northeast Wisconsin Technical College
Boys & Girls Club of Green Bay	Oneida Early Head Start
Brown County Health Department	Onesimus Project
Brown County Library	Parent Team, Inc.
Brown County UW-Extension	Phuture Phoenix
CASA of Brown County	St. Mary's Hospital Medical Center
Catholic Charities	St. Vincent Hospital
CESA 7 Early Head Start	Start Smart/The Early Childhood Council
Children's Promise	Wise Women Gathering Place
Denmark Early Childhood Center	YMCA of Greater Green Bay
De Pere Health Department	YWCA of Green Bay – De Pere
Encompass Early Education and Care	

CPC Fund Major Investors

Scott & Nancy Armbrust
Associated Bank
Paul Beideman
Brown County Children's Charity Golf Outing 2010
Cornerstone Foundation of Northeastern Wisconsin
Mark & Mary DePrey
Larry & Kay Ferguson
Festival Foods
Gannett Foundation/Green Bay Press-Gazette
Greater Green Bay Community Foundation, U.S. Venture Fund
for Basic Needs
Green Bay Packers
Denis & Irene Hogan
The Konop Companies
Lawton Charitable Gift Fund
Jack & Engrid Meng
Nicolet National Foundation, Inc.
Jack & Ginny Riopelle
Paul & Carol Schierl
Schneider National Foundation
Schreiber Foods, Inc.
Schultz Family Foundation
ShopKo Foundation
K.C. Stock Foundation
Thrivent Financial for Lutherans Foundation

2011 Core Funders

Brown County Human Services /county levy
Brown County United Way

United Way Staff Support

Sarah Inman, CPC Coordinator/Lead Staff
Stephanie Foley, Program Outcomes/Budgeting
Adam Hardy, Marketing/Communications
Cheryl Cerrato, CPC Fund Management
Vicki Cornell, Special Events Assistance
Ashley VandenBoomen, Intern



The Community
Partnership for Children
provides a central place
for collaboration,
coordination and
sharing of ideas around
early childhood efforts.

Representatives from
every sector of Brown
County are working
together to coordinate
and enhance early
childhood services and
build awareness about
the vital importance
of children's first
five years.